

Instacart uses the SendSafely Dropzone API to protect their Get Vaxxed For Snacks Sweepstakes.



Instacart, a leader in the online grocery industry of North America and SendSafely customer, partnered with the White House to encourage more Americans to get their first vaccine shot. The Get Vaxxed For Snacks Sweepstakes rewarded 200 winners with a \$500 Instacart gift card to keep their fridge and pantry stocked with summertime snacks. Behind the scenes, Instacart used SendSafely's Dropzone API to protect submission data using end-to-end encryption.



Using SendSafely with Custom Web Forms

If you need to collect sensitive data from customers, using a web form can be an attractive option. Using web forms, however, can present a serious exposure to you and your customers if you do not take adequate steps to secure the information from unauthorized access.

Enter the Get Vaxxed For Snacks Sweepstakes:

*Required fields

First name*	Last name*
<input type="text"/>	<input type="text"/>
E-mail*	Confirm e-mail*
<input type="text"/>	<input type="text"/>
City*	State*
<input type="text"/>	Alabama ▾
First vaccination date*	Month ▾ Day ▾ Year ▾
Vaccination location (clinic name)*	
<input type="text"/>	

I certify that I am 18 years of age or older and that the information in this form is true and accurate. I understand that if I am selected as a sweepstakes winner, I may be asked to provide further validation of age and vaccination.

Enter Now

If you would like to learn more about how the SendSafely Dropzone API can be used to protect sensitive form submissions using end-to-end encryption, check out this [blog post](#).

Interested in implementing your own encrypted web form? You can find the technical details of how to get one running on your own website [here](#).

Not a developer? Not a problem! Our [Hosted Dropzone](#) is a turn-key form that is pre-installed and ready to use.

